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# Media Release

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## Industry calls for LED revolution for more energy efficient Australia

As debate rages between nuclear and renewables, peak industry body the Lighting Council Australia has said the discussion needs to include the role LED lighting can play in making each household in the country more energy efficient.

CEO Malcolm Richards said that while Australia's long-term energy sources are of critical importance, it's important that governments don't overlook more basic measures that affect all households.

"We're having an important conversation surrounding nuclear and renewable energy sources, but what we're not paying enough attention to is how to use energy more efficiently," Mr Richards said.

"If the entire country moved over to LED lighting tomorrow, it would save enough energy to power 80,000 electric vehicles.

"LED lighting is 10 times more efficient than halogen or incandescent lights and up to four times more efficient than compact fluorescent bulbs.

"LEDs are also getting more efficient as time moves on, if you purchase an LED today it's 20 per cent more efficient than one purchased five years ago.

"We're having this big debate at present over energy sources but it's important we don't neglect technology that's already here that allows us to cut back on usage."

Mr Richards said most state governments have incentive schemes in place for homeowners to access and upgrade their home.

"Homeowners should look at what state government schemes are available to them to assist with the cost of upgrading their home.

"Regardless of any government schemes that are available it makes good sense for homeowners to upgrade to LED lighting to help save on their power bills."

**ENDS.**

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